



OTOTM

LUXURY CBD WELLNESS
FOR YOUR GUESTS

OTO ARE THE LEADERS IN LUXURY CBD

OTO

OTO is the leading premium CBD lifestyle brand in the UK, with an award-winning product range that spans beauty, wellness, beverages and spa.

Our products are stocked in store and offered at hotels and spas in over 200 locations worldwide, including some exceptionally prestigious names...

John Lewis

Harrods

SELFRIDGES & CO

FORTNUM
& MASON
EST 1707



KIMPTON
FITZROY
LONDON

W
HONG KONG



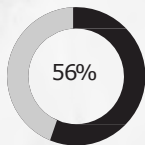
MONDRIAN
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PEOPLE WANT CBD

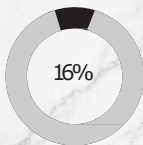
With high consumer awareness, low market penetration, and almost no comparable alternative, CBD usage in hospitality is set to explode.



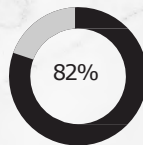
The consumer CBD market is poised for massive growth



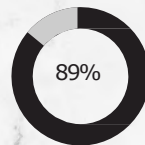
of EU consumers
have heard of CBD



have used it

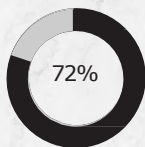


of CBD users would
recommend to a
friend

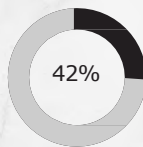


of users will maintain or
increase their usage
over next 3 months

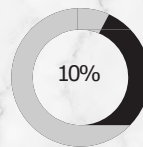
Consumer need, and the rise in 'self-care' is driving discovery



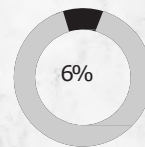
To sleep better



to reduce stress



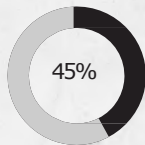
to help reduce
anxiety



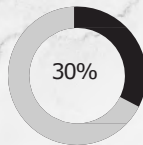
to relax

CBD Intel European CBD Research Paper

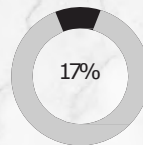
'Beverages and Beauty' represent important product categories



would prefer to use
CBD in cosmetics



in non-alcoholic
beverages



in alcoholic
beverages

Consumer preferences, 2019, 'The Cannabis Opportunity' | KearneyAT

OTO WILL ELEVATE THE GUEST EXPERIENCE

Through our unique offering, we can offer a multi-touchpoint, three-dimensional wellness experience that will help your guests relax, sleep better, and FIND THEIR SPACE during their stay.

OTO has over 30 award-winning, luxury products that can be woven into each element of the hotel and create an end-to-end holistic experience for your guests.

IN ROOM

BAR

SPA





IN THE ROOM

Introducing OTO's brand new range of delightful in-room 'sleep amenities' – designed to help your guests achieve the sleep of their dreams; perfect for adding that extra touch of luxury.

CBD Sleep Selection

This beautiful new collection contains 3 deluxe miniatures of OTO's award-winning and best-selling sleep products, including CBD Night Face Mask, Pillow Mist & Roll-on Oil.

Cost per unit: £20
MOQ: 50 units

Mini CBD Sleep Drops

This miniature of our best-selling 'sleep drops' is perfect as a turndown item and delivers an unparalleled, value-adding customer experience.

Cost per unit: £4
MOQ: 100 units

ON THE BAR

OTO's innovative drinks range offers three distinctly unique beverage experiences that can be incorporated into your hotel offering – allowing you to truly embrace 'mindful' drinking.

CBD Cocktails

Using our CBD Bitters, we recommend introducing 2 CBD Cocktails to your menu – one alcoholic and one non-alcoholic. We have curated our own menu of 'mindful cocktails' ready to be listed on your bar menu.

CBD Coffees & Juices

Our CBD Booster allows you to offer a £1 CBD boost on your café menu to be added to any drink. This is an easy way to create incremental revenue on the same drink and doesn't require any preparation.

CBD Infused Sparkling Waters

Our 3 different CBD Botanical Seltzers are a light and sophisticated RTD. We would recommend adding these to your fridges as an easy grab n' go option.





**COFFEE & JUICE
BOOSTER**



BOTANICAL SELTZERS



COCKTAIL BITTERS



FOR THE SPA

Introducing the world's most luxurious, unique and fully immersive CIBTAC accredited CBD Spa Treatments.

OTO have launched three signature massage experiences, each brought to life through their accompanying CBD massage oils and enhanced through the holistic use of crystals and soundscapes.

Focus – Ginger, Black Pepper & Frankincense

Amplify – Bitter Orange, Grapefruit & Juniper Berry

Balance – Jasmine, Basil, Fragonia & Helichrysum

Offered in 60 or 90 minute treatment options, OTO can provide CIBTAC approved training (80% virtual) and equipment to therapists.

Our spa treatments deliver a high margin revenue opportunity for your hotels and a trend-leading and distinctive offering for your guests

WE WOULD LOVE TO WORK WITH YOU TO HELP YOUR GUESTS

DISCOVER THE AMAZING POWER OF CBD

LONDON | HONG KONG | TOKYO | NEW YORK

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